



The Gift Agency, LLC

New York, NY
P: (917) 892-1654

We specialize in providing strategic marketing, public relations, and communications management services.

CAPABILITY STATEMENT

As a Certified Minority Women-Owned Business Enterprise (M/WBE), The Gift Agency, LLC is a dynamic and results-driven talent and service management company with a strong emphasis on diversity and inclusion. With over 15 years of experience, we specialize in strategic marketing, public relations, event management, program execution, and strategic partnerships. Our mission is to empower organizations and individuals by crafting comprehensive solutions that enhance brand recognition, foster impactful executions, and create inclusive environments. We are dedicated to driving success and growth for our clients.

STRATEGIC PLANNING & PARTNERSHIP DEVELOPMENT

We excel in developing and implementing strategic plans that align with inclusive goals, ensuring organizations achieve their objectives effectively.

PROGRAM MANAGEMENT

We are skilled in designing, executing, and managing training programs and initiatives that drive impactful outcomes and lasting impact.

EVENT MANAGEMENT & STRATEGIC PARTNERSHIPS

We have a proven track record in planning and executing successful events and strategic partnerships that leave a lasting impression and promote brand visibility.

BRANDING & MARKETING

We offer tailored branding and marketing solutions to enhance brand recognition and reach the target audience effectively.

COMMUNICATION STRATEGY

Our strategic communication expertise ensures effective messaging and engagement with stakeholders.

INCLUSION INITIATIVES

We are dedicated to fostering inclusive environments and empowering diverse voices through recruitment, partnerships, and management.

The Gift Agency, LLC is your trusted partner for strategic marketing, public relations, communications management, program execution, and partnership cultivation. As a Certified Minority Women-Owned Business Enterprise (M/WBE), we are committed to diversity and inclusion, empowering organizations and individuals to thrive and succeed. Our track record of excellence, leadership, and impactful execution sets us apart in the industry. Let us help you solve communication challenges, elevate your brand, and foster lasting impact.

Primary Contact:

Osayamen Asemota-Bartholomew, Founder/CEO

For additional information about our services, please contact our office at [\(917\) 892-1654](tel:(917)892-1654)

or email us at osa@thegiftagency.com.

Visit our website at www.thegiftagency.com to learn more and view our brochure of services.

Company Information

EIN: 52-2441869

DUNS: 032435417

MWBE Certification: 15+ Years

NAICS Codes:

541611 Administrative Management and
General Management Consulting Services

541613 Marketing Consulting Services

561920 Convention and Trade Shows

91500 Communications & Media Services

91522 Communications Marketing Services

Open to Non-Competitive Bid Procurement

Clients & Projects

NYC Board of Education

Real Estate Executive Council

PREA Foundation

Women of Color in Community Development

Appalachian Community Capital

Warner Music Group